

counsel**OnDEMAND**SM

“ I want to write a case for support,
but I don't know where to begin.”

“ I need help designing a donor benefits program
... I wish I could afford a consultant.”

“ Our capital campaign is not progressing ...
we need new ideas and a fresh perspective.”

Sound familiar? Need a boost to take your fundraising to the next level?

Saad & Shaw's **counselOnDEMAND** provides **flexible, low-cost** fund development coaching and strategy sessions for nonprofit executives, college presidents and development directors. We will help you meet your challenges and optimize your resources and staff.

Expert advice, on-call

You'll receive **five hours of fundraising counsel** by phone and email each month. Conversations can be one-on-one or with your staff and board members. Call on us whenever you need us — we are here to support you with solutions!

Affordable and flexible

This unique and affordable service is ideal for organizations with limited budgets. For some, it can be the first step in preparing for a feasibility study or creating a campaign plan. Others use it as an accountability tool to monitor monthly fundraising progress. The guidance we provide is tailored to your specific needs and requests!

Start Small... Plan Big.



Who uses counsel**OnDEMAND**?

A sample of our clients ...

- A community college used it to define the roles and responsibilities of its board members and staff.
- A senior care center used it to create a compelling case for support.
- A health care facility used it to grow revenue from a special event — and signed up for a second time to create a new development plan.
- An executive used it for personal coaching to improve his fundraising skills.

How will counsel**OnDEMAND** serve your needs?

We can work with you on:

- Creating or strengthening a case for support, ensuring it is clear, concise, and compelling
- Building and sustaining a fund development team that engages board members, donors, and volunteers
- Engaging and supporting the work of the organization's board members
- Designing or enhancing donor benefits
- Identifying and engaging new potential donors or leadership-level fundraising volunteers
- Developing and launching home/office events and VIP tours that cultivate donors and encourage giving
- Designing campaign timelines and activity charts to guide the work of board members and volunteers
- Monitoring fundraising progress
- Reviewing funding proposals prior to submission to foundations, individuals, or corporations
- Understanding and implementing the prerequisites for fundraising success

Our coaching is based on what you believe your organization needs to grow its fundraising. We are here to answer your questions and help you build strategies that work.

We're standing by!

Contact us at info@saadandshaw.com,
(901) 522-8727, or (510) 798-4888.
www.saadandshaw.com

